

Long Center Business Arts Council

The Long Center's Business Arts Council (BAC) is a collection of Austin businesses who believe that arts, culture, and creativity are vital elements of a healthy, thriving Austin. Through connection, contribution, and conversations, BAC members directly support programs to keep Austin's iconic arts and culture accessible and exciting for the entire community.



ARTS FOR ALL

Grab your crew and gain insider access to Long Center events.

Order your tickets through your own ticket concierge to host clients, team build with employees, or simply have a nice evening out.

Build your network while mingling with fellow art supporters in the Members Lounge, or attend one of our exclusive networking events – you won't want to miss them!

OUR BAC MEMBERS



Full list at LONGCENTER.ORG/BAC

YOUR MEMBERSHIP AT WORK

ELEVATING DIVERSE VOICES

BAC Memberships allow the Long Center to represent and present Central Texas' unique range of voices. From hiring emerging BIPOC artists to subsidizing rentals for local organizations, we can ensure that under-represented voices shape our culture.

EXPANDING ARTS ACCESS

Through free school programming, artist subsidies, and special student experiences, Long Reach for the Arts is opening new doors for students, families, and community organizations to experience the incredible variety of Austin arts & artists.

FREE MUSIC ALL SUMMER LONG

Be part of Austin's favorite tradition of free outdoor concerts at The Drop-In. Enjoy a favorite performer or discover something completely new at the Long Center's 3D-printed pavilion.

photo: Brynn Osborn

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LEVELS & BENEFITS	Platinum \$15,000	Premier \$10,000	Supporter \$5,000	Small Business \$2,500
Ticketing Benefits				
Presale and concierge ticketing access to LC shows & events	✓	✓	✓	✓
Concierge ticketing services with prime location holds	✓	✓	✓	
Box seating access	8 guests + champagne & valet	8 guests + champagne & valet	4 guests	4 guests
Exclusive Concert Club table access	✓ (1) table pre-reserved	✓ (1) table pre-reserved	✓	✓
Ticket bank for LC shows	\$1500	\$1000	\$500	
Membership & Networking				
Complimentary LC Memberships (Fan Level)	8 invites	6 invites	4 invites	2 invites
Access to Member's Lounge for LC shows & The Drop-In	✓	✓	✓	✓
Invitations to Member Events & Happy Hours	✓	✓	✓	✓
Underwriting & Recognition				
Direct donation to Frameworks OR Long Reach for the Arts*	10% of dues	10% of dues	10% of dues	10% of dues
Recognition as Long Center Presents Underwriter & activation opportunity	✓	✓		
Logo inclusion on BAC webpage and other channels/materials as fit	✓	✓	✓	✓
Rental Discounts				
Non-theatre space rental fee waived (one per year)	✓	✓		
Discount on private rentals of non-theatre spaces *Restrictions apply			✓	✓

*10% of BAC Membership dues directly support either Long Reach for the Arts, our program for youth arts engagement, or Frameworks, our program to expand opportunities for local artists and organizations to present work at the Long Center.

Questions? Please contact Sara Grauerholz
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