



the
**HELLER
AWARDS**
FOR YOUNG ARTISTS
Celebrating 10 Years
of Excellence in Musical Theatre

Mark Your Calendar

Wednesday, April 19th
Long Center | Dell Hall | 7:30pm

2023 IMPACT

75

TEACHERS
ENGAGED

16

SCHOOL DISTRICTS
ACROSS 7 COUNTIES

33

PARTICIPATING
SCHOOLS

15,000

STUDENTS
IMPACTED

Celebrate 10 Years with Us

2023 marks a decade of this beloved program. Join us and become a sponsor of this year's Heller Awards for Young Artists. Your support ensures we can continue this great work for another 10 years!

ABOUT THE HELLER AWARDS

Imagine Austin's version of the Tony Awards — only more impactful! The Heller Awards for Young Artists (HAYAs) boosts visibility for high school musical theatre programs and elevates awareness about the power of arts education in schools. This annual program culminates in a breathtaking celebration on the Long Center's Dell Hall stage to showcase and honor the hard work and talent of thousands of students and teachers across Central Texas.

Since 2013, this program has been fostering leadership skills, honoring teachers and creating opportunities for schools to grow arts education. Through master classes, hands-on training with industry professionals, coaching, and community-wide awareness, the HAYAs elevates and expands arts education in over 30 area high schools every year.

Each participating school is evaluated against its own potential, thereby elevating community over competition and allowing the educational, artistic, and transformational power of the arts to truly shine. Most important of all, participation in the HAYAs is FREE for any school, no matter its program size or budget.



For more information or to purchase your sponsorship, contact Julia Campbell, jcampbell@thelongcenter.org or 512.457.5147

2023 HAYA SPONSORSHIP OPPORTUNITIES

All HAYA sponsorships go directly to subsidize program costs so that we can continue to keep this program FREE for all schools. A portion of all sponsorships also subsidize student Ceremony tickets and fund 2024 School Program Grants to help schools continue to produce their musicals.

	Award Sponsor \$5,000	Ceremony Sponsor \$2,500	Performance Sponsor \$1,200	VIP Ticket Package \$350
Opportunity to name an Award Category	✓			
Reserved Box Seating	✓			
Award Ceremony Tickets (Mezzanine)	8 tickets	6 tickets	4 tickets	2 tickets
VIP Reception Tickets	8 tickets	6 tickets	4 tickets	2 tickets
Half-Page Program Ad	✓			
Recognition in Marketing Materials & Signage	✓	✓		
Recognition in Event Program	✓	✓	✓	
Long Center Annual Membership	Star Level	Promoter Level	Patron Level	Friend Level
Portion of donation going to School program grants	\$1000	\$500	\$250	

ABOUT THE VIP RECEPTION

Wednesday, April 19th

6:00pm – 7:30pm

Kodosky Lounge, Long Center

Join us for this special reception and help celebrate the donors, sponsors, and volunteers who make the HAYAs possible. Wine, beer, and heavy hors d'oeuvres provided.

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