



**Job Title:** Vice President of Live Arts & Community Outreach

**Reports to:** President & CEO

**FLSA Status:** Exempt, Full Time

**Department:** Programming Department

### **Overview:**

The Long Center seeks a Vice President of Live Arts & Community Outreach who will be an inspiring leader and collaborative and active member of Austin's dynamic, celebrated Live Arts Community

### **Position Summary:**

Reporting to the President & CEO and serving as an integral member of the executive team, The Vice President of Live Arts and Community Outreach has primary responsibility for creating and executing a programming and outreach strategy that aligns with the organization's vision and is fully integrated into and supportive of the unique arts and cultural ecology of Austin. The Vice President of Live Arts & Community Outreach develops, manages and implements all of the Long Center's live arts, education and community outreach programming and initiatives. This position builds and maintains vital partnerships with the City of Austin and local cultural organizations and programmatic partners including the founding resident and resident company relationships. The Vice President of Live Arts & Community Outreach will lead a team of experienced professionals to cultivate seamless collaboration internally and throughout our community while building programs and events that reflect the vibrancy, diversity and trailblazing spirit of Austin.

The successful candidate will be a mission-focused, seasoned, strategic leader with experience programming for a broad spectrum of venues and audiences. He/she will have demonstrated success in creating relevant and meaningful education and outreach initiatives and building strong local and national partnerships. While it is essential that the VP of Live Arts and Community Outreach brings financial acumen and a focus on sustainable solutions to the position, it is also critical that he/she lead his/her team to retain the creative spark and focus on mission that drives the Long Center.

*Updated: 2.26.2019*



## Primary Responsibilities:

### *Strategy, Vision and Leadership:*

- Serve as a key member of the Long Center's executive leadership team assisting in setting vision, structure and policy for the entire organization
- Contribute to the development of the Long Center's strategic goals and objectives as well as creation and management of the strategic business plan for all aspects of programming, education and community outreach
- Represent the organization externally and effectively communicate our mission and artistic vision

### *Lead Live Arts and Community Outreach:*

- Lead a programming team to research, evaluate risk, curate, and contract artists for the Long Center, creating a robust live arts calendar of experiences which engages the variety of audiences in Austin's highly competitive market throughout our multiple venues.
- Work with in conjunction with Sales, Marketing, Development and Operations colleagues to assure effective fundraising, ticket sales, and execution of all events.
- Develop and execute a comprehensive strategy for our education and community programs to ensure that we are living our vision that *All Austinites deserve access to world-class arts and cultural experiences.*

### *Key Partner Cultivation:*

- Serves an ambassador to and advocate for the Austin arts and culture community
- Cultivate collaboration with other presenters, promoters and cultural organizations
- Maintain key civic relationships including partnerships with City of Austin staff and elected officials
- Understand the local arts ecology and develop strong alliances with local artists
- Cultivate key national and international industry relationships in the live arts field.

*Updated: 2.26.2019*



#### *Lead Programming and Outreach Department:*

- Hire, train and supervise a dynamic multidisciplinary team of programming professionals, articulating artistic vision, directing the development of a cohesive season, and encouraging collaboration.
- Serve as a strong manager and mentor for programming and education colleagues.
- Help to set and cultivate a positive and inclusive company culture

#### *Fiscal Oversight:*

- Develop, monitor and forecast live arts, community and education program budgets
- Support fiscal goals of the organization and support the development of prudent strategies towards sustainable growth

#### *Mission:*

For Austinites of every background, the Long Center is the community gathering place that offers the most diverse programming and stunning views of the city, so that together, everyone can experience remarkable live arts and entertainment.

#### *Vision:*

All Austinites deserve access to world class arts and cultural experiences.

#### *Philosophy:*

The Long Center is Austin's center stage, but we're also Austin's Front Row. Every day we bear witness to the city's creativity, soul, and diversity. We're proud to say that we're a product of our environment, and even prouder to say that we're cultivators of it. We have the best view of the city, so we see the Austin community clearly. That's how we're able to present the performances, music, movies, hangouts, festivals, and countless other interests that unite, delight, and inspire us all. We're not just putting Austin culture on display. We're extending a firsthand, front-row invitation to help shape it.

We've Saved You A Seat

*Updated: 2.26.2019*

**About the Long Center:**

The Long Center, a 501(c)3 non-profit organization, is an iconic, world-class performing arts center located in the heart of downtown and serves more than 450,000 individuals annually. As Austin's Front Row, the Long Center is home to the Austin Symphony Orchestra, Austin Opera and Ballet Austin, and was "built by the community, for the community." By providing an impressive and diverse array of programming, The Long Center offers Austinites a place to experience remarkable entertainment and live arts together. For additional information and ticket details, please visit [TheLongCenter.org](http://TheLongCenter.org).

**To Apply:**

Please submit resume and cover letter to [careers@thelongcenter.org](mailto:careers@thelongcenter.org)